

Sooke Fine Arts Society
Nonprofit Fund Developer RFP
April 2025



Organizational Background

The Sooke Fine Arts Society is a not-for-profit organization that hosts Vancouver Island’s longest-running juried fine art show, providing a platform for artists from Vancouver Island and BC’s coastal islands.

It encourages and promotes a greater understanding and appreciation for the arts by organizing the annual art show, as well as hosting public learning opportunities to demonstrate artistic technique and expertise. The annual art show, held at the end of July and early August of each year, is Vancouver Island’s premier adjudicated art show. It brings artists, volunteers, visitors, and art patrons together in a 10-day celebration of the arts to showcase and sell their work.

The society offers its members various benefits, including voting rights at the Annual General Meeting, a complimentary day-pass to the show, a 10% discount in the Gallery Gift Shop, and discounts at other galleries in the area. The society has a strong community support, and the show has been described as a “spectacular success” on social media sites.

The society is well-regarded for its role in nurturing the careers of fine artists, including its support for local artists. The ongoing need for additional funding includes the costs associated with hosting the show, which are somewhat offset through fees and art sales.

The Sooke Fine Arts Society is a non-profit organization dedicated to promoting the arts in the Sooke community. Our mission is to support local artists and provide opportunities for artistic expression and creativity. With a rich history of showcasing diverse talents, we are seeking a Funding Developer with corporate, professional and philanthropic contacts to help us secure resources to further our mission.

Scope of Work

SFAS is focusing on growing the organizations’ funding sources. SFAS current portfolio includes grant funds from government (local, provincial and federal), corporate entities, private charitable foundations and family foundations.

The selected consultant will be responsible for:

- researching, identifying and communicating with potential high quality funders;
- developing hard copy and electronic fundraising packages;
- communicating with high quality funders to connect, inform, and solicit funds whether through corporate and individual sponsorships, gifts in kind, contributions, or any other means identified by the applicant; and
- initiating high quality meetings and other opportunities to increase sponsorship, gifts in kind, or contributions to the Sooke Fine Arts Show.

Deliverables include a minimum of twenty funding opportunities with the ultimate goal of substantially increasing funding resources for the Society.

Timeline

This work is to be completed prior to June 30th, 2025.

Budget

The total fees paid for this work will not exceed \$10,000.

Qualifications/Requirements

- Demonstrated experience in successful fund fundraising for arts organizations.
- Knowledge of the funding landscape and availability of sponsorships for the arts.
- Strong communication and interpersonal skills

Proposal Guidelines

Interested consultants should submit a proposal that includes:

- Methodology for getting to know our organization and understanding our current sponsors and providers of gifts in kind.
- Work samples of successful fundraising strategies.
- Examples of how this work will be conducted.
- Relevant experience working with arts organizations including success rate.
- References from past clients.

Proposal Evaluation Criteria

Proposals will be evaluated based on:

- Qualifications and experience (60%)
- Methodology and approach (40%)

Terms and Conditions

All proposals are subject to review and evaluation by the Sooke Fine Arts Society Board. The organization reserves the right to reject any or all proposals received. The selected consultant will be required to enter into a formal agreement with the organization.

Timing

- Proposals must be submitted by **4:00 PM on TUESDAY, APRIL 24** in one pdf file to **Jeff Head (Board Member) Email: splogics@me.com**

Contact Information:

For questions or to submit a proposal, please contact **Jeff Head** (Board Member) Email: **splogics@me.com**

Thank you for your interest in supporting the Sooke Fine Arts Society. We look forward to receiving your proposal.