



CALL TO ARTISTS OPEN FOR SOOKE FINE ARTS SHOW

For Immediate Release

Sooke, BC – March 17, 2022 – The 2022 Sooke Fine Arts Show Call to Artists is open now through May 24, and artists across Vancouver Island and BC's coastal islands are encouraged to submit their works for this year's exhibition.

This year will mark the highly anticipated return of the Sooke Fine Arts Show as a live event at Sooke's SEAPARC Arena. The arena will again be skillfully transformed into a high-end art gallery welcoming back seasoned art lovers as well as those new and curious about the world of art. From July 21 to August 1, the gallery will showcase original works of art amidst a backdrop of live music, art demonstrations, talks, and guided tours. There are hands-on activities for youth and events for seniors. A gallery of the art pieces displayed at the live Show will be available for viewing online.

"The Call to Artists is highly anticipated by coastal artists, especially this year—our first live show since 2019," said Terrie Moore, Executive Director of the Sooke Fine Arts Society. "Artists and patrons alike are telling us that they're eager to experience and enjoy artworks in person again and we anticipate great exposure for our artists this year—over 9,000 visitors attended our last live show and more than 10,000 viewed our recent online shows."

Award-winning Victoria artist Leonard Butt has submitted his pieces for many years to the SFAS. He agrees that this year's show will be a great one for artists who may have a backlog of creative content, especially from so much social change. "I'm excited that the show is live this year because I get to meet other artists and get feedback on my work directly from people at the show. The SFAS always gives a bit of a kickstart to my creativity!"

A distinguished jury panel will adjudicate over 350 pieces of original fine art created from every imaginable material, in both traditional and contemporary styles. The Show will also award over \$12,000 in multiple categories, including art excellence, social commentary, designer's choice, and people's choice. In addition, artists can contribute unique gift items for sale in the Show's popular gallery gift shop, and are encouraged to deliver talks, demos, or guided gallery tours at the show.

Submissions to the Sooke Fine Arts Show are open to anyone on BC's coastal islands creating original paintings, sculpture, photography, fibre arts, ceramics, and hand-formed jewelry. Information is available on the Society's website (sookefinearts.com).

Artists are encouraged to submit their works online until midnight, Thursday, May 24, 2022, at www.sookefinearts.com.

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Important Information for Artists

SFAS art submissions: Call to Artists opens Tuesday, March 15, 2022, and closes at midnight, Thursday, May 24, 2022. For submission information and details see www.sookefinearts.com

About us

The Sooke Fine Arts Show and Sale is a volunteer driven, community-proud event with a 36-year history of showcasing art and culture of the region. It draws visitors from the local area, from the Lower Mainland, across Canada, the US and abroad to enjoy and celebrate the unique culture of Sooke and BC's coastal area.

The Sooke Fine Arts Society is a not-for-profit, federally registered charity #R852375765RR0001.

Sooke Fine Arts Society respectfully acknowledges that we live, work, and create on the traditional territory of the T'Sou-ke First Nation, and we are grateful to be in this beautiful place.

SEAPARC Leisure Complex, 2168 Phillips Road, Sooke, BC V9Z 0Y3

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www.sookefinearts.com