



## **SPONSORS MAKE THE SOOKE FINE ARTS SHOW A FAMILY AFFAIR**

### **Sooke, BC – June 1, 2022 – For Immediate Release**

The Sooke Fine Arts Show (SFAS) is a 36-year strong, 11-day community arts experience, the largest juried art show on Vancouver Island. Over 9,000 people attended in-person in 2019 and more than 10,000 visitors viewed the show online in 2021. This year, the Show returns to SEAPARC Leisure Complex in Sooke as a live festival of arts, showcasing exceptional original artworks from Vancouver Island and BC's Coastal Island artists from July 22<sup>nd</sup> through August 1<sup>st</sup>.

Sponsors are critical to making the Show possible and many of its long-time sponsors are considered to be part of the SFAS family. Brian Butler and his son Travis Butler have made sponsorship of the local arts community a key part of their family business. Butler Brothers and Butler Concrete & Aggregate have been sponsoring the Show for a combined total of 13 years! Langford's Keycorp Development & Marketing has also made the SFAS part of its overall commitment to supporting local arts and culture.

While financial support is critical to SFAS's annual costs, many local businesses from Sooke and the Western Communities play a key role by providing goods and services for the Show, like the gallery's piano provided by Tom Lee Music, and design services from A Sea of Bloom and The Artisan's Garden. Local hospitality sponsors include the Prestige Oceanfront Resort and Westcoast Grill and critical media support is provided by Sooke News Mirror, Island Social Trends, Times Colonist, and CFX and CTV-VI.

"Sponsors like the Butler family are an inspiration and their commitment to local artists and the arts helps to illuminate local talent, nurture emerging artists in the community, and inspire other sponsors and volunteers to support the Show." Says SFAS Executive Director Terrie Moore. "From corporate sponsorship to individual donations, and from goods and services to the gift of time that all of our volunteers give, the Sooke Fine Arts Show runs on the energy, gifts, and contributions of local businesses, families, and art lovers for which we are so grateful."

The Sooke Fine Arts Show is unveiled on July 21 with Purchasers' Preview Night, an exclusive, ticketed event that allows seasoned and new art collectors and purchasers first

access to view and purchase their favourite unique artworks. Guests at the Preview Night will enjoy beverages and assorted hors d'oeuvres by 4 Beaches Catering, live music with Broke and Blue, and the excitement of experiencing a live art event again. Purchaser's Preview Night tickets are available for \$45 at [sookefinearts.com](http://sookefinearts.com).

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### **Important Dates**

- Purchasers' Preview Night: July 21, 2022. Tickets on sale now at [www.sookefinearts.com](http://www.sookefinearts.com)
- Sooke Fine Arts Show: July 22 through August 1, 2022 at SEAPARC Leisure Complex, 2168 Phillips Road, Sooke, BC

### **About us**

The Sooke Fine Arts Show and Sale is a volunteer driven, community-proud event with a 36-year history of showcasing art and culture of the region. It draws visitors from the local area, from the Lower Mainland, across Canada, the US and abroad to enjoy and celebrate the unique culture of Sooke and BC's coastal area.

Sooke Fine Arts Society respectfully acknowledges that we live, work, and create on the traditional territory of the T'Sou-ke First Nation, and we are grateful to be in this beautiful place.

The Sooke Fine Arts Society is a not-for-profit, federally registered charity #R852375765RR0001.

### **Media Contact Information**

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