



FINEARTSSHOW

2017 ADVERTISING CONTRACT

Booking due **May 15** * Artwork & payment due **May 31**

Complete this contract and check the box for your ad size.

Remit with cheque to:

Sooke Fine Arts Society

PO Box 471

Sooke, BC V9Z 1H4

or call **250-642-7256** to

pay by Visa or Mastercard.

Company Name _____

Contact Person _____

Address _____ City _____

Prov _____ Postal Code _____ Phone _____

E-mail _____ Website _____

AD SPECS

PREMIUM COVER

FULL PAGE

Trim size: 5.5"w x 8.5"h
Bleed size: 5.75"w x 8.75"h
Live area: 5"w x 8"h

1/2 PAGE Horizontal

4.75"w x 3.75"h

INTERIOR PAGES

FULL PAGE with bleed

Trim size: 5.5"w x 8.5"h
Bleed size: 5.75"w x 8.75"h
Live area: 5"w x 8"h

1/2 PAGE Horizontal

4.75"w x 3.6875"h

FULL PAGE no bleed

4.75"w x 7.5"h

1/4 PAGE Vertical

2.3175"w x 3.6875"h

PREMIUM COVER

Inside Front Full Page

\$619.05

GST

\$30.95

TOTAL

\$650

Inside Front Half Page

\$333.33

\$16.67

\$350

Inside Back Full Page

\$619.05

\$30.95

\$650

Inside Back Half Page

\$333.33

\$16.97

\$350

Outside Back Full Page

\$714.29

\$35.71

\$750

Outside Back Half Page

\$380.95

\$19.05

\$400

INTERIOR PAGES

Full Page

\$476.19

\$23.81

\$500

Half Page

\$261.90

\$13.10

\$275

Quarter Page

\$142.86

\$7.14

\$150

POSITION REQUESTS WILL BE MET IF POSSIBLE, BUT ARE NOT GUARANTEED

SUPPLYING ARTWORK + CAMERA READY ADS

We accept only PDF files at 300 dpi with the fonts converted to "outline" and all photos in CMYK format. Files from Word, Pages or other word document programs are **not acceptable**.

Ad must be the **exact size noted**. Digital files may be submitted via e-mail or CD. Proofs are not provided for camera ready supplied ads unless requested.

Send to: djasonedmunds@gmail.com

***Ad Production Charges** - Submit your logo in pdf, tiff or eps files. Word docs are to supply text only, not layouts or photos. A proof will be provided for error correction only. Layout, revisions and changes will incur an additional production charge at \$55/hour.

CONTACT

ADVERTISING

Jen Hayward
or Christa Rossner 250-642-7256
sfas@sookefinearts.com

GRAPHIC DESIGN

Jason Edmunds 778-355-5534
djasonedmunds@gmail.com

FOR OFFICE USE ONLY

Ad cost \$ _____

Production \$ _____

GST \$ _____

TOTAL \$ _____

Paid \$ _____ Cheque# _____