



EXHIBITION GUIDELINES

The Sooke Fine Arts Show offers the following benefits to all artists accepted into the Show:

- **Catalogue Listing:** Name, telephone number and email address / website listed in the Show catalogue, distributed to 8000+ show guests and to key points across the region.
- **Award Winners:** Award-winning artwork is featured in colour in the Show catalogue.
- **Gallery Gift Shop:** Accepted artists may sell smaller pieces of art or jewellery priced at \$150 or less, as well as art cards and giclées, in the Gallery Shop, our retail gift shop. Patrons often inquire about artists whose work they see in the show, and this is an excellent way to boost exposure and sales.
- **Biographies:** Artists are requested to submit a one-page biography (8 copies) for publication in the Artists Bio Books throughout the Gallery. See [Artist Biographies](#) below.
- **Posters:** Print and digital Sooke Fine Arts Show posters are available for your client list, friends and family. Help spread the word!

IMPORTANT DATES FOR EXHIBITING ARTISTS

Exhibition Fees Deadline: July 15

Delivery of Accepted Artwork

By Courier Only: July 13 & 14, 9:30 — 4:30 pm

In Person: July 15, 9:30 — 4:30 pm

Biography Deadline: July 15, 4:30 pm

Show Dates

Purchasers' Preview: Thursday July 27, 7 pm — 10 pm

Artist Celebration: Saturday July 29, 7 pm — 10 pm

Public Show and Sale: July 28 — August 7, from 10am daily

After the Show

Pick-up of unsold work: Tuesday August 8, 3 — 8pm

Artist Disbursements: August 18 (cheques mailed)

FEES

Exhibition Fees: \$40 (tax incl.) per piece accepted into the show, due by July 15, payable online at www.sookefinearts.com, during artwork drop-off, or by cheque:

Sooke Fine Arts Society
PO Box 471
Sooke BC V9Z 1H4

*Artists who do not pay their exhibition fees will not be eligible to submit to future shows until outstanding fees are received. Receipts are available upon request.

Commission Fees: 25% commission on sales of artwork accepted into the show; 30% commission on Gallery Gift Shop sales. If artwork sells within 60 days of the end of the Sooke Fine Arts Show to a purchaser who was introduced to the artwork during the show, it is understood that the artist will submit 25% sales commission to the non-profit, Sooke Fine Arts Society. We count on the integrity of artists in this regard.

AWARDS

Awards are presented at the Artists Celebration held Saturday, July 29, 7pm – 10pm (except for People's and Children's Choice Awards, which are awarded at the conclusion of the Show).

Awards of Excellence (eight awards).....	\$1000
Juror's Choice (three awards).....	\$500
Design Committee Choice.....	\$500
Jan Johnson Memorial Award for Social Commentary	\$500
District of Sooke Award.....	\$500
People's Choice	\$500
Children's Choice	\$250
Honourable Mentions (five awards).....	\$100

BEFORE YOU DELIVER YOUR ARTWORK

- Artwork must be completed and ready for hanging or display. Do not bring work that has not cured—NO wet paint, plaster, varnish, etc.
- Framed artwork must be tastefully framed and of a professional calibre, i.e. no paint spatters, poorly joined edges, etc. Any framing that does not meet show standards may be refused.
- All 2D artwork must be wired securely, using D-rings with screws (screw eyes acceptable for small works only). Sawtooth hangers or V-clips are not acceptable.
- Artists accepted into the Show are requested to provide 8 copies of a one-page biography for display during the Show. See Biographies below.
- Courier arrangements and payment for delivery are the responsibility of the artist.

DROP OFF AND DELIVERY OF ARTWORK

Location: SEAPARC Leisure Complex, 2168 Phillips Road, Sooke, BC

First right at traffic light entering Sooke westbound, after the bridge.

By Courier: July 13 & 14, 9:30 — 4:30 pm only

In Person: July 15, 9:30 — 4:30 pm only

What to expect on Delivery Day:

- Pre-printed information will be attached to your work to identify it as it arrives.
- Each piece will be checked to ensure it is ready for exhibition.
- Hanging artwork will be checked for secure wiring.
- Bring any special instructions for display (to be used at the discretion of the Design Team).
- Artwork will be stored in a secure area at all times.
- Artists who have not yet paid their exhibition fees may do so at art intake (cheque, credit / debit card and cash accepted).
- Artists can sign up for demonstrations and/or talks during the show.

PLEASE NOTE

Any work which is chosen for the Show but which jurors deem not true to the images submitted for adjudication or not suitable to Show standards will be returned to the artist at their expense. Artists will be contacted in that event, and the artwork may be rejected outright. No refunds will be made on entries not accepted.

GALLERY GIFT SHOP SALES

Artists can sell additional work in the very popular Gallery Gift Shop. Items can be priced up to \$150 per item, and can include original works, prints, giclées, books and art cards. This is an excellent opportunity for artists to increase their sales and exposure – the gift shop accounts for 40% of all show art sales. Visit our website at www.sookefinearts.com/gallery-shop/ for more information on eligible sizes and quantities of artwork, as well as drop-off dates in Sooke.

ARTIST DEMONSTRATION AND ARTIST TALKS

We invite artists whose work is accepted into the Show to share their ideas, skills and talents with the visiting public through live demonstrations and audio-visual presentations. Artists selected for participation are paid a \$50 honorarium for their time. It's a great way to engage and educate the public and make connections with potential clients. [CLICK HERE TO FILL OUT AGREEMENT FORM.](#)

Sign up for the Artist Demonstration or Artist Talks at SEAPARC at the accepted artwork drop-off Saturday, July 15, or email us at sfas@sookefinearts.com to sign up or receive further information.

Artist Demonstration: Demonstrate your artistic techniques and processes during the Show. Visitors can meet artists and experience their tools of the trade. We seek to feature a variety of artists working in a wide range of mediums, from the traditional to experimental and, if possible, offer an interactive experience for visitors of all ages. There will be spaces available for each of the 11 days of the Show. Lighting, power, table and chair are provided.

Artist Talks: Artist talks will also be held throughout the show, allowing artists to share the breadth of their work, professional histories and artistic insights with the visiting audience. Artists will have the

use of the stage in the bistro area, microphone with sound system and podium, as well as a digital projector and screen to supplement their lecture with images or digital video. Presentations must be complete and ready for viewing. SFAS cannot convert files, or prepare presentations for artist talks.

BIOGRAPHIES

Artists are requested to provide 8 copies of a one-page biography on 8½" x 11" paper (both sides may be used) **by July 21**. Biography books are on display throughout the Show for show visitors and prospective buyers to learn more about artists. Biographies will not be returned to artists at the end of the show. This is a way to convey more information about yourself and your work to show guests, who frequently ask about the artists whose work they see and/or wish to purchase. Art patrons like to make a personal connection with art, and artists should not overlook this excellent way to market themselves. Please use at least a 12-point font in your biography text.

Please include:

- Your name at the top of the page
- Studio name, contact information and website (where applicable)
- Other suggested information:
 - Art education or experience
 - Your medium and a brief description of your art process
 - Photos of your work

Biography Delivery Options:

- **By mail to:**
 - Sooke Fine Art Society
 - PO Box 471
 - Sooke, BC V9Z 1H4
- **Front desk of SEAPARC** Leisure Complex, 2168 Phillips Road, Sooke
9 — 5 pm
- **Send digital copies** to the local Sooke Fax & Copy Centre, for print and delivery:
 - Sooke Fax & Copy Centre
 - Phone 250-642-3231
 - info@sookecopycentre.com
- **With your artwork** during Art Intake

AFTER THE SHOW

Pick-up of unsold artwork: Tuesday August 8, 3pm - 8pm

Location: SEAPARC Leisure Complex , 2168 Phillips Road, Sooke, BC.

- Artwork left at SEAPARC after pickup date, through prior arrangement, is subject to a storage fee of \$10/day.
- Any work left after the Show without notification will be considered a donation for fund-raising purposes.

Courier arrangements including pre-payment are the responsibility of the artist.

Please advise our office at sfas@sookefinearts.com or (250) 642-7256 if you are making arrangements for courier pick-up of your artwork. Packaging materials for couriered work must be provided in advance or arranged with the courier directly, and work must be packaged by the courier. SFAS does not package work or provide packaging materials. If someone will be picking up your work on your behalf please notify us and provide them with your artwork receipt.